

Rural Routes Studio Tour Application Form/Request for Jurying

Mail completed application to: **Rural Routes Studio Tour**
 PO Box 420
 New Dundee, Ontario NOB 2E0

Application deadline January 31 each year.

RRST welcomes applications from artisans showing professionalism in their artistic endeavours.

INCLUSIONS WITH APPLICATION:

- 1) Completed application form (below)
- 2) Application and Jury Fee \$15 cheque payable to Rural Routes Studio Tour (non-refundable)
- 3) 4 or 5 good quality images of your work (either photographs or digital pictures on CD are acceptable...these will not be returned).

- *Please ensure all submissions are clearly marked with artist's identification.*
- *All applicants will be notified by February 28.*
- *Member fees:*
 - a) **\$200 per Full Artist:** this fee provides a complete website listing (www.ruralroutes.org) & inclusion in the RRST brochure, both of which feature the artist, their studio information and a coloured photo of their work. The artist will be included in all advertising done for and by the RRST group and the artist will be given a quantity of brochures to be used for their own advertising.
 - b) **\$100 per Guest Artist:** this fee provides a listing on the web site and brochure under the host artist (includes artist name, medium and description, phone, email and website) (*No art photograph*)
- *Member fees for Rural Routes Studio Tour due by March 15 each year.*
- *Questions ? Contact Annette at 519-696-3144 or wpfohl3144@rogers.com*

Rural Routes Studio Tour Application Form/Request for Jurying

Artist's Name: _____

Street Address: _____

City _____ Postal Code _____

Phone _____ Email _____

Website _____

Studio Name & Address (if different from above)

Studio Phone Number (if different from above) _____

Artistic Category _____

6 to 10 word description of your work to be used for publicity purposes (website/brochure)

Your Proposed Location for the Studio Tour:

1) Would you like your studio considered as a tour stop? NO YES (Must be in the RRST area)

2) If Yes to #1, are you willing to be a host studio? NO YES (# of guest artist spaces _____)

3) If No to #1, do you have a preference for studio placement? NO YES (_____ 's studio)

The Rural Routes Studio Tour is made possible by the co-operative efforts of all participating artists. When accepted into the tour, you will be required to choose an individual job or committee and to be responsible for its duties, to attend the meetings and also to assist with the distribution of brochures.

I have read and accepted the requirements for the Rural Routes Studio Tour participation:

Signed: _____

Additional Information about the Rural Routes Studio Tour

- All members, full or guest, must be juried in. Once juried in they can change from guest to full artist without further jurying.
- Members can be at someone else's space and still be a full artist, but a guest artist must be with a full member.
- Christmas in the Country is considered a full artist. They may include as many people as they wish, but they get one photo on the brochure and must all share space on the brochure and website as one artist.
- A full membership can be split, but again the brochure photo space would be shared, as well as the bio space on the brochure and website.
- Everyone is responsible for their own insurance coverage.
- RRST is not a charitable organization and we can not issue receipts for taxes. However any businesses that advertise with us can use the cost as a business expense.
- RRST is committed to donating 5% of all sales made on the weekend of the studio tour to a children's charity chosen by the group at the beginning of each year.
- Any exhibition, festival or other event that RRST is invited to participate in must be open to all our members. Any cost incurred at these events will be split by the participating artists. There is a banner and sign available for our use.
- All members are required to provide assistance with the tour organization and the distribution of brochures.
- Our website is www.ruralroutes.org